

Amy M. McMillan  
Director

Michael Lynch  
County Commissioner

Bryant Nolden  
County Commissioner

Michael J. Keeler  
Citizen Representative

Joe Krapohl  
Citizen Representative

William C. Lucas  
Citizen Representative

Joe Madore  
Citizen Representative

James Washington  
Citizen Representative

Cloyce Dickerson  
Ex-Officio

Gloria Nealy  
Ex-Officio

Jeffrey Wright  
Ex-Officio

A member of:

Michigan Recreation &  
Park Association

National Recreation &  
Park Association



January, 2016

Dear Fundraising Organizer:

Thank you for considering Crossroads Village as an important fundraising tool for your event. I have enclosed information about our Choo-Choose Your Donation program.

**To be considered for a donation:**

- Submit all requests for donations on your organization's letterhead with details about your fundraising event
- Without exception, submit your request to our office *at least 45 days prior to your event*
- Attach proof that your group or organization is deemed (by the Internal Revenue Service) as a 501(c)3 tax exempt organization
- Choose the level of exposure you are able to provide in exchange for your donation by filling out and returning the *Choo-Choose Your Donation* form
- Only one request per organization, per year, will be honored.

Thank you for considering Crossroads Village a valuable asset to your fundraising efforts. If you have any questions regarding our donation program, please feel free to contact me at 810-736-7100 ext 812 or 1-800-648-PARK ext 812.

Sincerely,

GENESEE COUNTY PARKS & RECREATION COMMISSION

Deborah Wilkes  
Secretary



## Choo-Choose Your Donation

Thank you for considering Crossroad Village and Huckleberry Railroad's CHOO-CHOOSE YOUR DONATION program as an important fundraiser tool. For nearly 40 years Genesee County Parks' donation program has helped non-profit organizations purchase books for libraries, raise money for highflying swings and after school programs. The Parks will continue to help organizations like yours through our CHOO-CHOOSE YOUR DONATION program, which allows your organization to CHOOSE the most powerful donation for your cause.

**Check the box next to the level of your choice.**

Receive 2 adult and 2 child Crossroads Village & Huckleberry Railroad (CRV) tickets (Value \$60.00)

- Display CRV's logo and web address on your organization's promotional ads for one month or for the duration of your event, whichever is longer. Send your advertisement to Genesee County Parks, 5045 Stanley Road, Flint 48506, Attention: Marketing.

**OR**

- Display CRV's logo with a sentence about their involvement in your event and a link to the website on your organization's social media pages, one month prior to the event AND re-posting again 3 days prior to your event for a total of at least two social media posts. Please provide link to social media pages where Parks logo and link will appear: \_\_\_\_\_.

Receive 4 adult and 4 child Crossroads Village & Huckleberry Railroad (CRV) tickets (Value \$120.00)

- Display CRV's logo and web address on your organization's promotional ads for one month or for the duration of your event, whichever is longer. Post 1 social media post with the CRV logo, linking to Parks website on your organization's social media pages. Distribute CRV's brochures the day of your event. Send your advertisement to Genesee County Parks, 5045 Stanley Road, Flint 48506, Attention: Marketing.

Circle number of brochures you will need for distribution at your event: 50 75 100 More\_\_\_\_\_.

**OR**

- Post CRV's logo with sentence about their involvement in your event and a link to the Parks website on the organization's social media pages both 1 month prior to the event, AND 1 week prior to the event AND 3 days prior to the event for a total of at least 3 social media posts, AND distribute CRV's brochures on the day of the event. Please provide link to social media pages where logo and link will appear: \_\_\_\_\_.

Circle number of brochures you will need for distribution at your event: 50 75 100 More\_\_\_\_\_.

Receive 6 adult and 6 child Crossroads Village & Huckleberry Railroad (CRV) tickets (Value \$180.00)

- Display CRV's logo and web address on your organization's advertisement for one month or for the duration of the your event, whichever is longer; AND distribute CRV brochures the day of the event AND post CRV's logo with a sentence about their involvement in your event and a link to the website on your organization's social media pages 1 month prior to the event, AND 1 week prior to the event AND 3 days prior to the event for a total of at least three social media posts. Please provide the following: Your organization's social media links where posts will appear: \_\_\_\_\_.

Circle number of brochures you will need for distribution at your event: 50 75 100 More:\_\_\_\_\_.

Provide a copy of your advertisement. Send advertisement to Genesee County Parks, 5045 Stanley Rd., Flint 48506. Attention: Marketing.

If you have questions, please call 800.648.PARK, ext. 812. In partnership with the Genesee County Parks and your organization, I know we can help make our communities a great place for families to **live**, people to **work** and kids to **play!**